

Ketan Mistry | Industrial Designer  
Resume & Portfolio Samples




Personal + Contact Info



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**Email**  
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**D.O.B**  
19th September 1973




**Mobile**  
+44 (0) 7779577051



**Status**  
Single, Male (he/him)




**Place of Birth**  
Leicester , England




**Website**  
www.mistrydesign.com

**References**  
I am happy to provide written references or contact details for referees upon request


Experience




Feb 2018 - Present




Oct 2004 - Aug 2017




June 2004 - Present




Jan 2003 - June 2004




Jan 2001 - Jan 2003



Jan 1998 - Jan 2001



July 1997 - Jan 1998



Nov 1996 - June 1996

**Senior Industrial Designer @ Kingfisher**  
My role involves the design and development of products for all categories and retailers within the Kingfisher Group. It also involves NPD strategy, Brand language design and evolution to deliver consistency of design across brands. Projects include ; Indoor Power & Hand tools,Garden Hand & Power tools, Bathroom and Kitchen taps and hydro products and Workwear.

**Creative Lead Designer @ Seymourpowell**  
I worked in a variety of ways, sometimes helping to develop concepts from sketch to production, sometimes just creating production surfaces but also managing and having creative control for clients such as MysteryVibe, Durex and Cloutag. This would involve delegating tasks to other parts of the business (Branding, Packaging, Digital) as well as directing and being involved in the industrial design work.

**Principal Industrial Designer @ Various**  
I worked with various companies helping to deliver products from concept to production. Companies included Samsung (consumer electronic), Forpeople (consumer electronics & transport), Fitch (consumer products, retail & FMCG), The Brewery (FMCG) and Wood & Wood Design (Environments). Ive also looked after a handful of private clients and start-ups.

**Senior Industrial Designer @ Fitch**  
While at Fitch I worked on Industrial design projects for Britania cookers, Roche Pharmaceutical,Dymo and TFL but was also involed with retail design for Jaguar Cars and Vodafone, taking concepts from early sketch idea to final production.

**Senior Industrial Designer @ PSD Associates**  
My work at PSD began with the design and visualisation of environments and way finding systems for city councils (Liverpool, Bristol etc). I also first began working on FMCG and domestic appliances for companies such as Allied Domec,P&G,Teba, Whirlpool (fridges & washing machines) and Dymo

**Industrial Designer @ Renfrew Associates**  
My role at Renfrew was to take initial concepts through a cycle of development to a state where the product could be mass produced, this involved sketchwork, surfacing in Alias as well as animation and visualisation. I worked on projects for a variety of clients from Ford, Triumph, CCM Bikes, Retinal Displays, Fisco, Mattel Toys & Flymo.

**Junior Industrial Designer @ PDD**  
At PDD I was involed with front end design of consumer products. Sketching concepts and taking them to an early CAD stage in Alias for visualisation and animation. Olients included, V-tech, Statoil and Tetley tea.

**Junior Designer @ CIL**  
My roles included developing new shopfitting systems and products as well as designing the layouts of new stores. CIL's clients included Stena Sea-link, Monsoon, Lee Jeans and Rigby & Pella.

## Digital Tools + Design Skills + Design Awards



### Alias Design Studio

My primary tool for 3d surface modelling, animation & initial visualisation.



### Keyshot

Ive used various visualisation tools over the years to create photo-realistic images and animation, Keyshot is the current tool of choice



### Adobe Creative Suite

I have been using Adobe products from the start of my proffesional career.



Using Photoshop for image creation and manipulation. Illustrator for vector drawings, textures and charts.



InDesign for creating presentations and documents.



Premiere & AfterEffects for movie and animation compositing and special effects.

As part of my role as a designer, I am also involved in sketching and concept generation, developing design themes, creating production surface data, visualisation, CMF, planning & facillitating ideation workshops, developing design/brand languages, project management, proposal writing and liasing with clients & suppliers.

**IDSA** Silver award for the APT (2002)

**World Star & Star Pack Gold** Awards for work on the Axe/Lynx Deo can (2015)

**Good Design** (Austrailia) for the Axe/Lynx Deo can (2015)

**IF** Silver Awards for work on the Axe/Lynx Deo can. IF Award for Mysteryvibe's Crescendo (2018)

**Design Week** Awards for (Tenuto 2018)

**Dezeen** Awards Wearable design of the year for Tenuto (2022)

**Red Dot** Awards for - Crescendo (2017), Titan Drill (2022), MacAlister Lawnmower (2022), Cascabel tap (2023)

## Education



June 1996 - June 1997

### MA (Distinction)

Industrial Design & Multimedia Design



Sept 1992 - June 1995

### BSc (Hons) 2:1

Industrial Product Design



Sept 1990 - June 1992

**A'levels** in Pure & Applied Mathematics, Computer Science & Design



Sept 1985 - June 1990

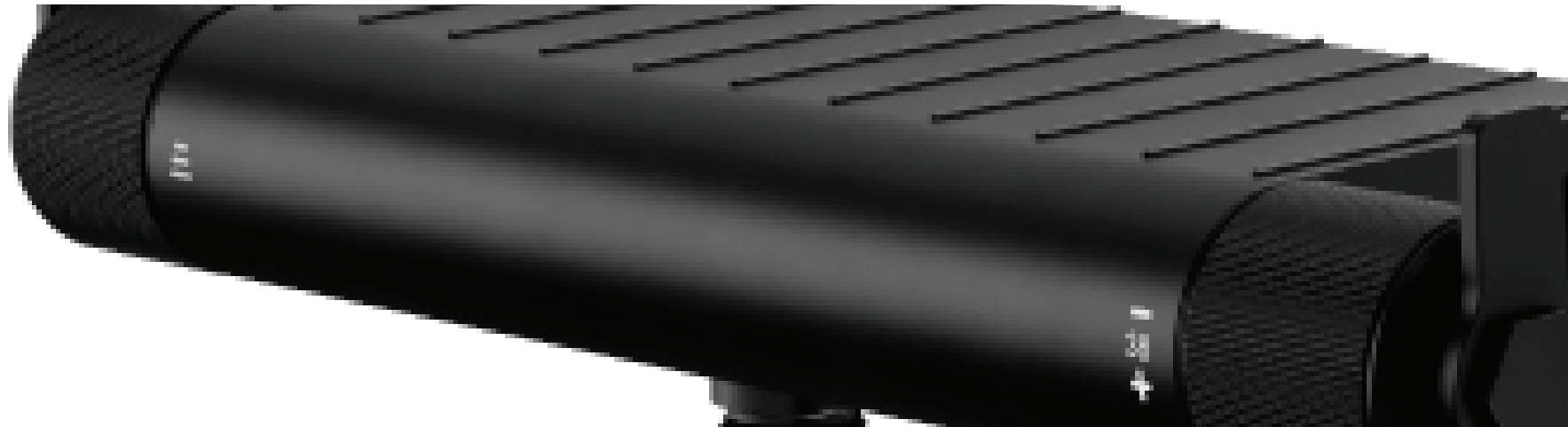
**8 GCSE's** including Maths,English,Physics, Chemistry & Design

I hold an Alias Wavefront Level 2 in Modelling and Animation as well 20+ years using Alias Digital Tools and surface modelling. Ive recently started learning Solidworks and have a begginer level knowledge of solid parametric modelling.

## Interests

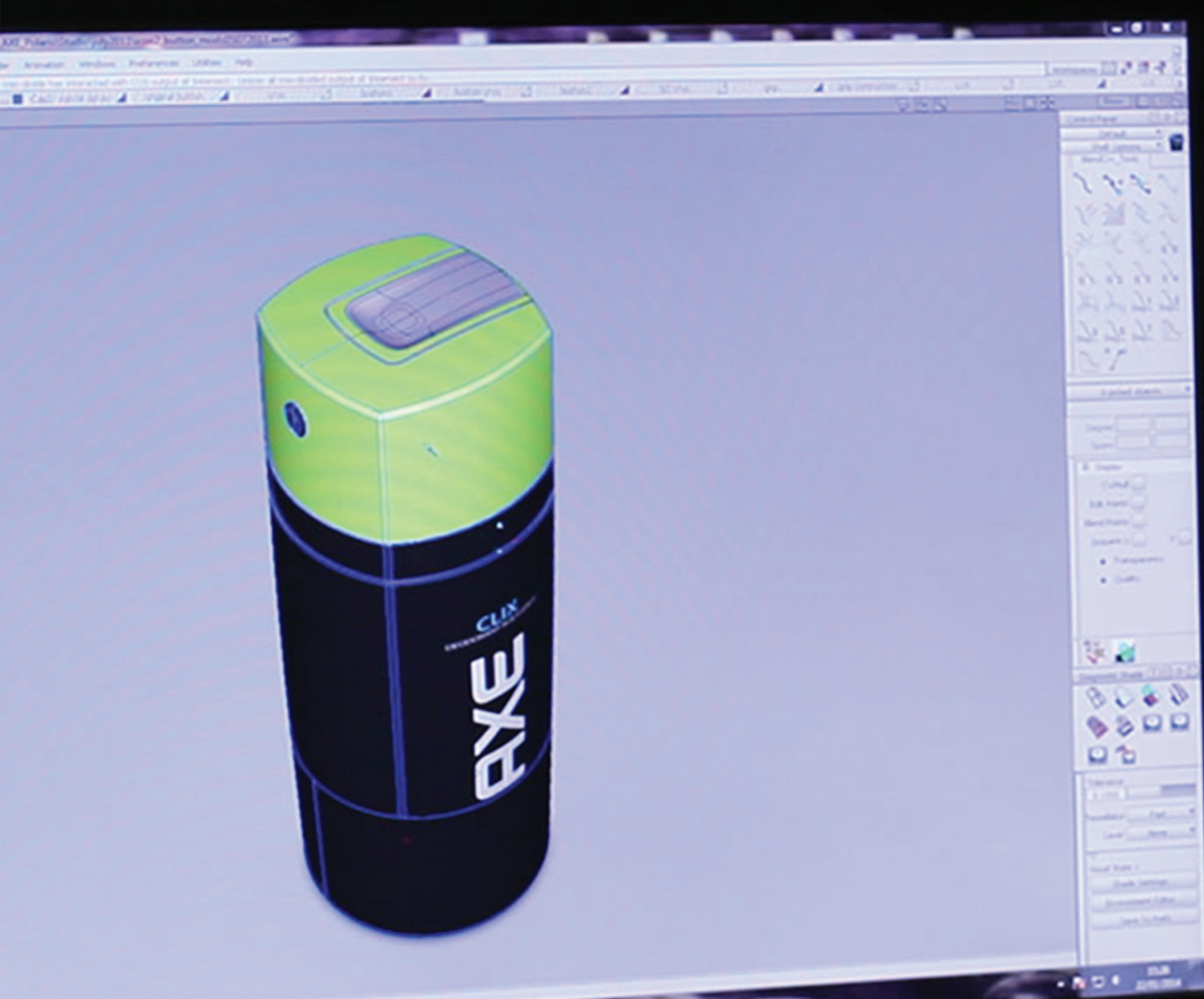
I enjoy regualr exercise and swim,cycle, weight train or run most weeks, this was a great base and allowed me to complete a handful of Ultra marathons and Ironman Triathalons and lead to an interest in sports nutruition and performance training . I enjoy the outdoors and have hiked mouintains, sea kayaked, solo skydived and free dived in various locations around the world.

Ive always enjoyed making models and prototypes as part of the design process but during my time working for Kingfisher, lead to increasing my knowledge of DIY, completeing plumbing, lighting and construction projects at home.



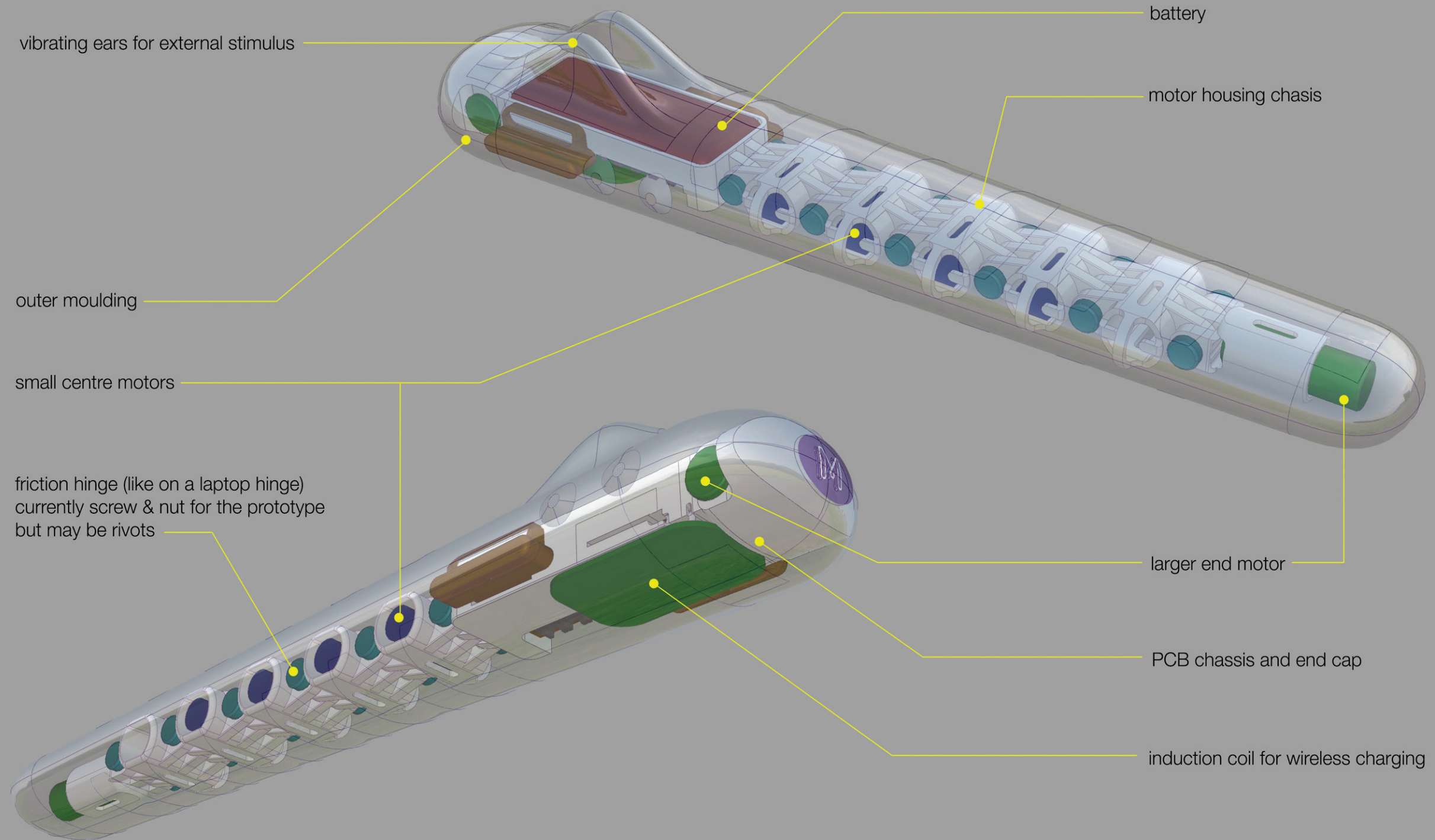










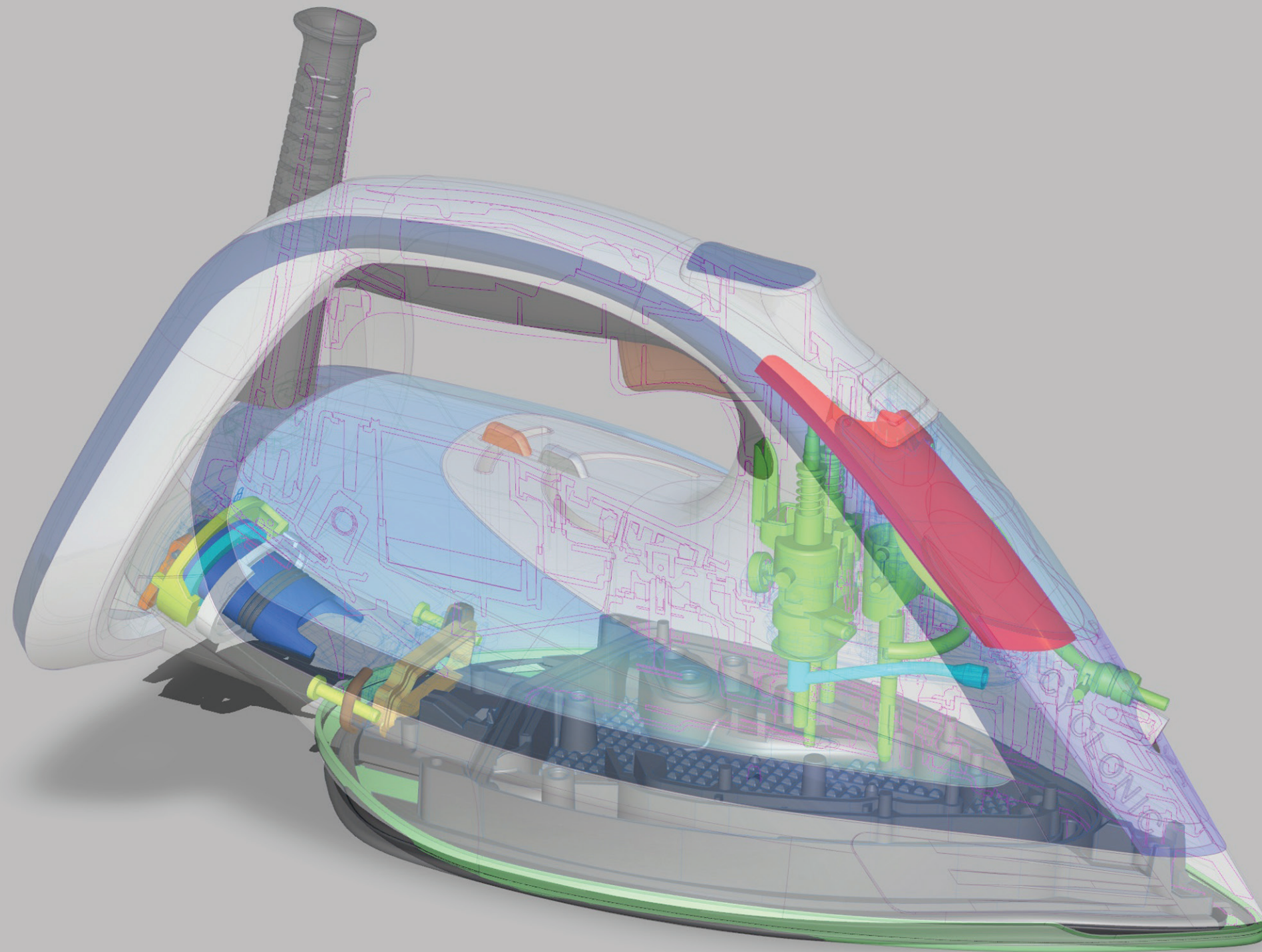












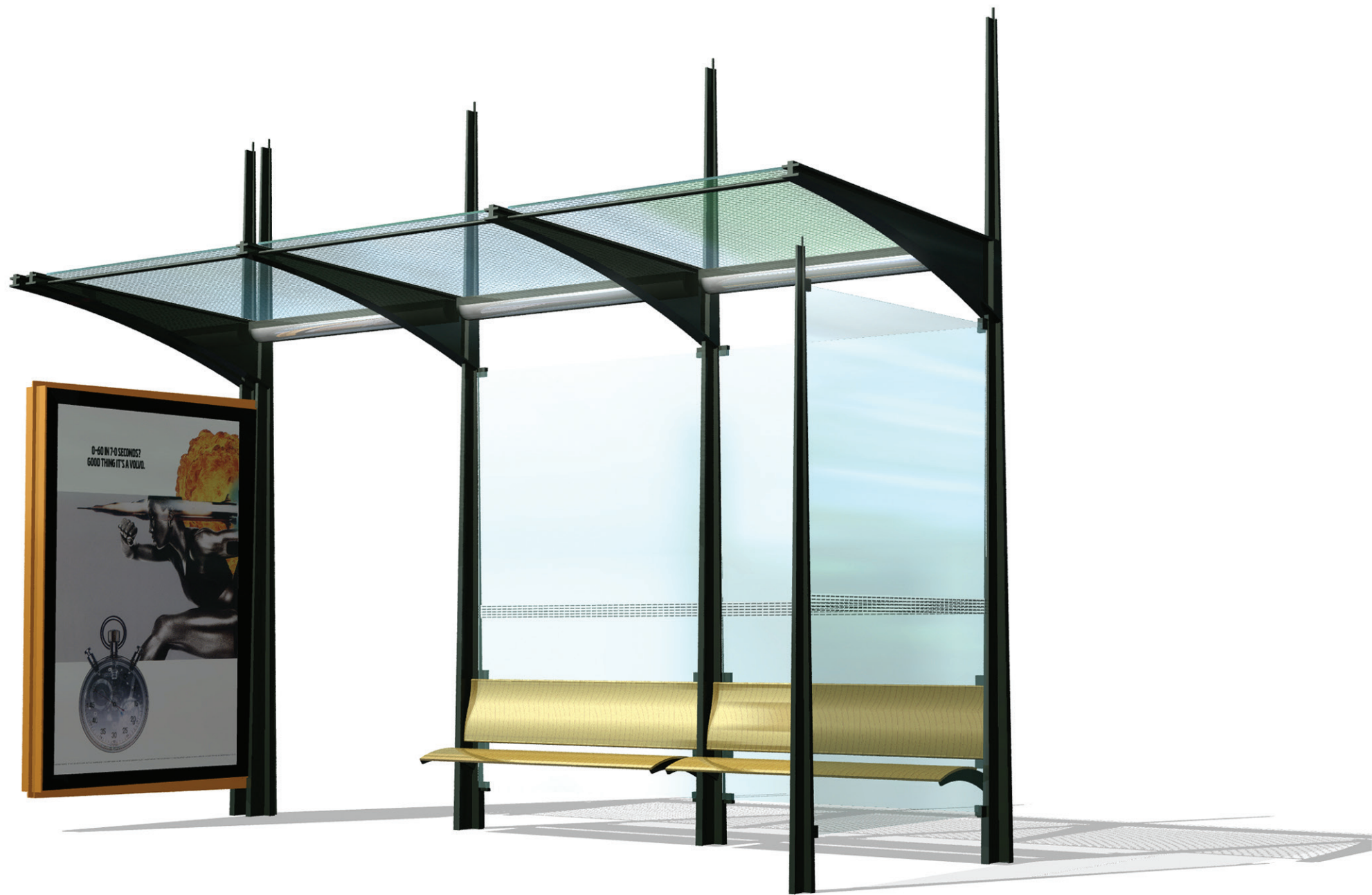






Bathroom ceramicware for Ideal Standard



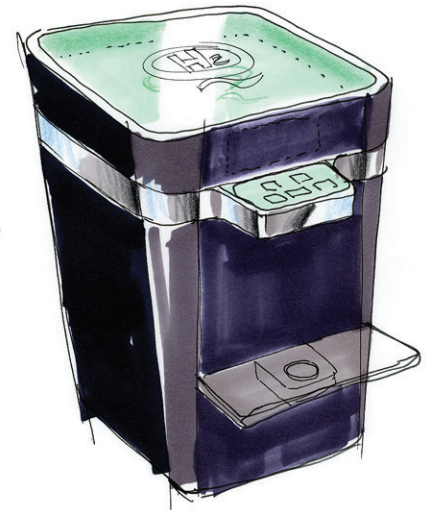
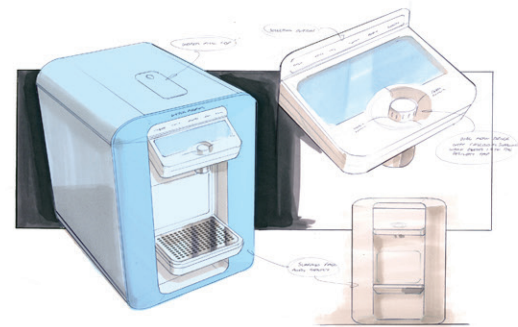
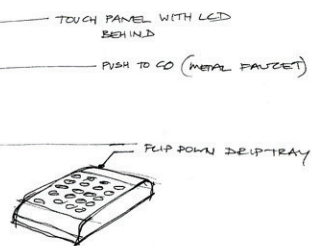
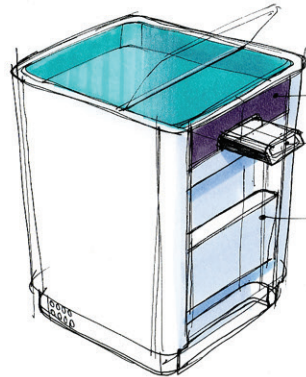
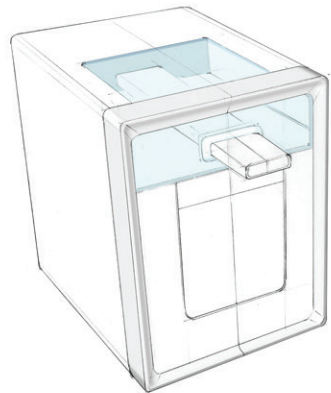
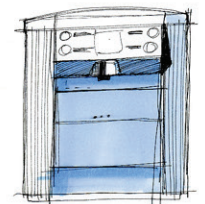
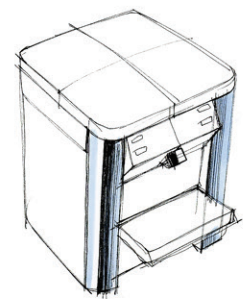
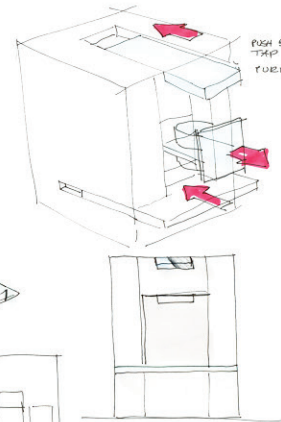
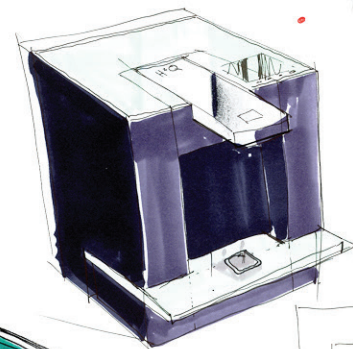
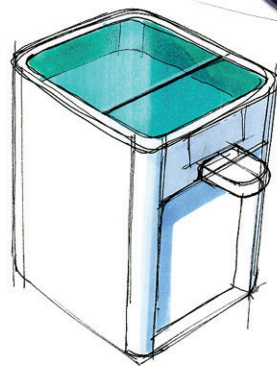
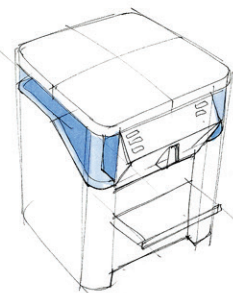
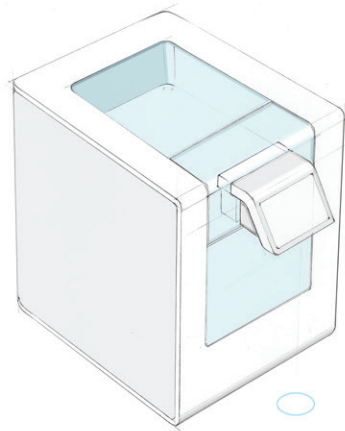
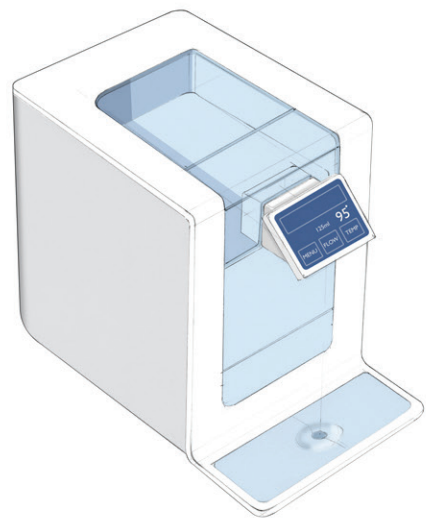
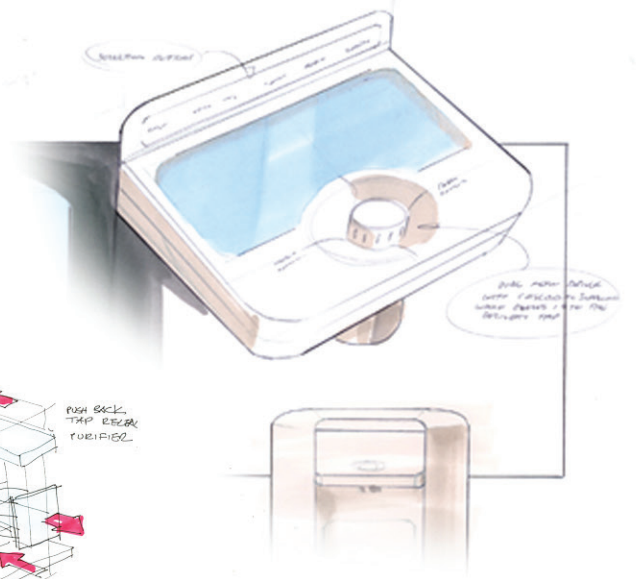
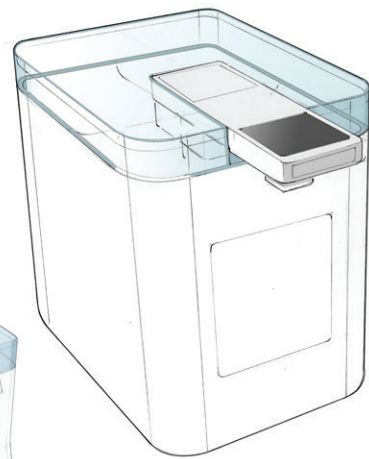
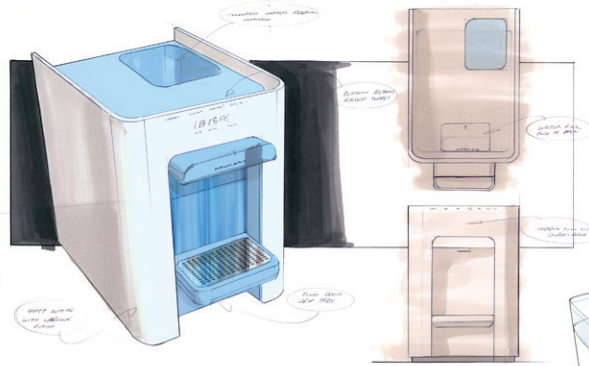
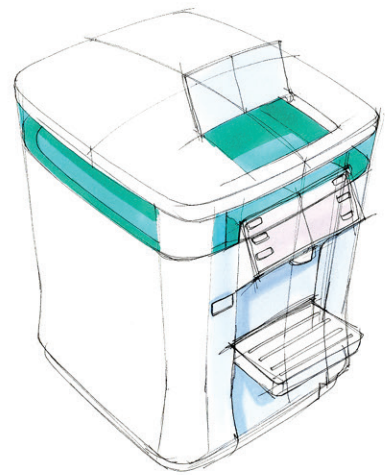












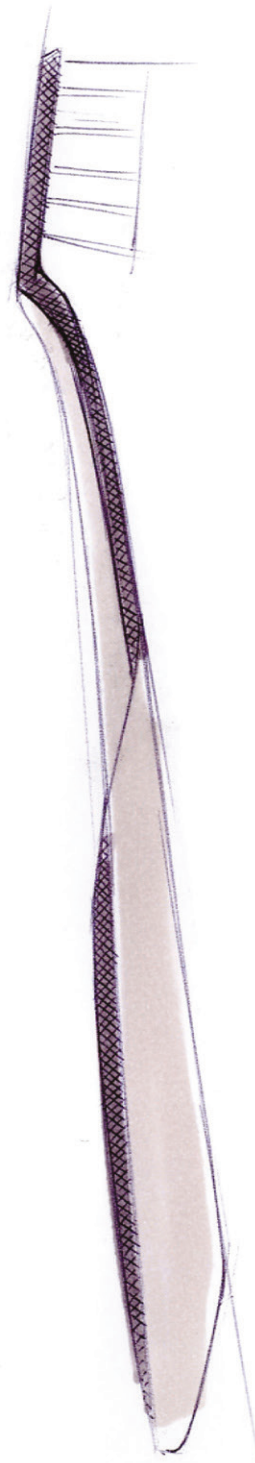




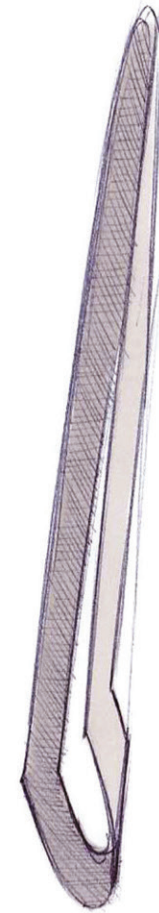
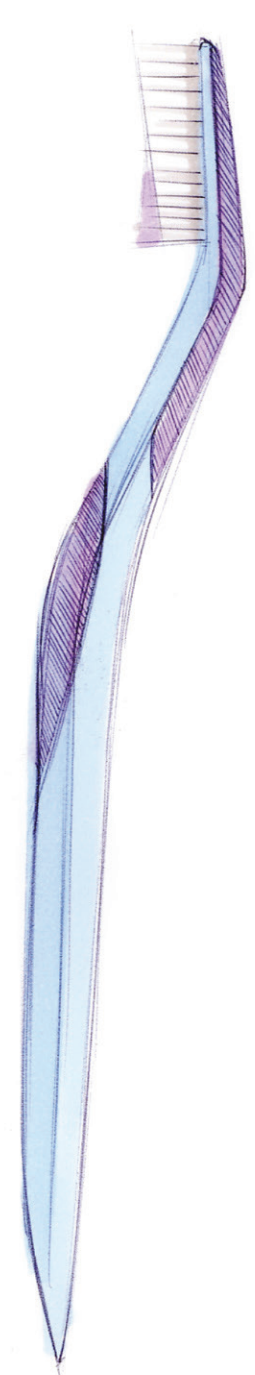
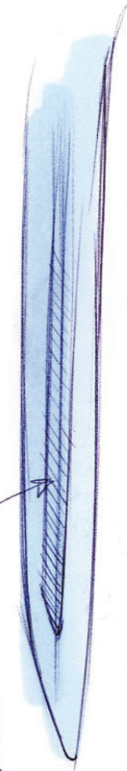




MASCLINE COVERS  
WITH MASCLINE GRIP  
PATTERN



ADJUSTED  
HEIGHT OF  
SECTION



SLIDE ON  
HEAD

